

Sales Referral Program and Training Resources for BetterInvesting Chapters



ICLUBcentral Investing Software & Tools Endorsed by *BetterInvesting*



Toolkit 6

Investor's Toolkit has been guiding investors since 1991, and the 6th Edition of Toolkit is better than ever! Toolkit 6 makes managing your portfolio as easy as building it in the first place. Interactive alerts and a unique approach to portfolio management make Toolkit the most popular software for stock investing.



Investor Advisory Service

Investor Advisory Service is a monthly newsletter designed for those long-term investors who would like to follow the BetterInvesting buy-and-hold method of investing—but who could use a little helping hand with some of the work. Since 1973, *IAS* has been written by the professional money managers at Seger-Elvekrog and has consistently beaten the market.



Stock Prospector

Stock Prospector helps self-directed investors unearth great stocks for study. The software is the easiest and most powerful method available for screening historical fundamental data, with fully-customizable reports and easy-to-use weighted screens based on growth, value, quality, and safety.



Stock Analyst 3

Packed with customizable features for stock-picking and portfolio management, plus a new interface designed for ease of use, Stock Analyst is a powerful tool for investors. Unique features include balance sheet and annual report analysis, and a trend graph to compare various ratios.



myiclub.com

Club Accounting Online at myiclub.com is the accounting and club management platform of choice for most U.S. investment clubs. Private club website includes full investment club accounting with detailed reports; industry-standard security; multiple levels of access (officer, member, guest); end-of-day and historical stock quotes; file storage for sharing SSGs, minutes, bylaws, pictures; and more.



Club Accounting 3

Club Accounting has been helping investment clubs track their finances for over fifteen years! With a new friendly user interface, the software helps you understand your club finances, manager your portfolio, print reports, share graphs of club performance with other club members, and prepare club tax returns.

Purchase any of the above from <http://www.iclub.com/bi/>.

To download a free demonstration version of any of the above programs, or for more information, please visit <http://www.iclub.com/bi/>.

Earn a Commission for Your Chapter for Each Software Program Sold!

ICLUBcentral and BetterInvesting put a new program in place to help Chapters to achieve their investment education mission.

Now, every time your Chapter makes or refers a sale of a *qualifying* ICLUBcentral software product, your chapter will receive a 5% commission! You can promote your chapter's educational mission by encouraging your members to purchase **Toolkit 6, Stock Analyst 3, Club Accounting 3, Investor Advisory Service, or myiclub.com** products or subscriptions.

- At chapter events, distribute the attached special order forms with your chapter's unique referral code.
- In your chapter newsletter, including a link to the special BetterInvesting store on ICLUB.com (<http://www.iclub.com/bistore/>) and ask that your members use your referral code.
- Distribute ICLUBcentral's toll-free order line (877-33-ICLUB) and remind chapter members to use your referral code when they order.

Your referral code is your Chapter's BetterInvesting "K code." (Contact your chapter officers or BetterInvesting if you don't know your chapter code.) We suggest you write it on the order form and then make copies for distribution at events.

Visit ICLUBcentral's Investor Training page at <http://www.iclub.com/bi/training/> to access text suitable for including in your email and print newsletters and other Chapter communications, and to download an Adobe Acrobat PDF file of the special order form for this program. You should reproduce and distribute this form freely at your Chapter's events.

Please note the following:

- Only sales on qualifying products are eligible to generate a commission. As of January 2010, qualifying products include Toolkit 6, Stock Analyst 3, Club Accounting 3, Investor Advisory Service, myiclub.com, and Club Tax Printers.
- Only sales made through ICLUBcentral (via phone, mail order, or online) are eligible. Sales which are not made through the special BetterInvesting store on ICLUB.com (<http://www.iclub.com/bistore/>), or which do not include a referral code at the time of purchase, are not eligible.
- You may not engage in direct marketing of your chapter referral code on national discussion lists or outside your chapter's geographic area.
- Referral payments will be made to chapters once a year through BetterInvesting.
- This offer is subject to change without notice.

Visit ICLUBcentral's Training Resources for BetterInvesting volunteers at <http://www.iclub.com/bi/training/>

Support for Investment Clubs, Teachers, Educators, & Software Trainers

Successful investing starts with education. And whether you're a Chapter education officer or software instructor, ICLUBcentral wants to help you with the task.

We've assembled many resources for your use in teaching many topics, including basic investing, portfolio management, using ICLUBcentral software, and more. We can even arrange speakers for events in person, via telephone conference calls, or using Internet "webinar" tools. If you need help installing software at training facilities, or have any other questions, we're here to help!

You can learn more about what we offer, or contact us directly, on our web site for BetterInvesting volunteers:

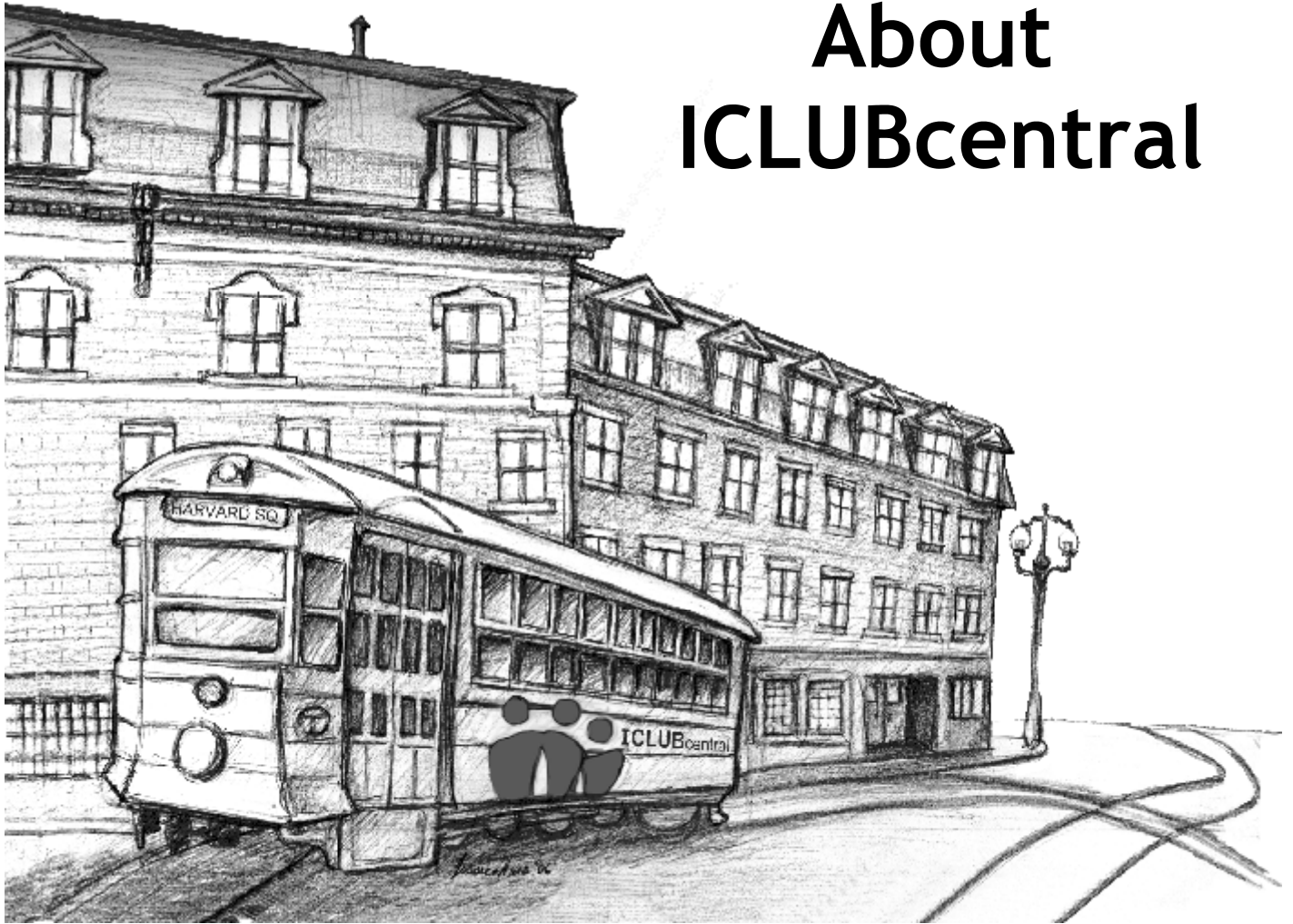
<http://www.iclub.com/bi/training/>

Here's a summary of the resources available for educators from ICLUBcentral:

- **Provide speakers for events.** For BetterInvesting chapters in good standing. ICLUBcentral can provide speakers for your events at no charge to your chapter. We can also arrange telephone conference calls and webinars.
- **Provide PowerPoint presentations.** We have an assortment of PowerPoint presentations available for downloading. You can use these as is or modify them to suit your needs.
- **Provide articles for club and organization newsletters.** We have plenty of articles, tips and news stories ready for use in your newsletter at no charge. All we ask is proper attribution in your publication.
- **Provide software and software assistance.** We want your software demonstrations to go smoothly. Contact us with any questions about the programs.
- **Provide door prizes.** We can offer free software and subscriptions for use as door prizes for attendees to add a splash of excitement to your event.
- **Provide priority customer support.** Helping you to look good makes us look good! Visit the web site link below to submit a VIP request for help or ask for more information, and we'll get back to you as soon as we can.

Visit our Training Resources page for BetterInvesting teachers at
<http://www.iclub.com/bi/training/>

About ICLUBcentral



Software and Tools for Investors and Investment Clubs

ICLUBcentral's practical and easy-to-use software and tools have been helping investors and investment clubs find financial success since 1990.

As the leading global provider of solutions for investment club accounting and operations, ICLUBcentral's suite of club-related products includes several programs that have been officially endorsed by BetterInvesting for its members, including **Club Accounting** for Windows, the only desktop software for investment club recordkeeping, and **Club Accounting Online** at myclub.com

ICLUBcentral is also the leading developer of software for the fundamental analysis of growth stocks. Its suite of stock analysis software includes **Investor's Toolkit**, the world's most popular stock analysis software; **Stock**

Analyst, a program for experienced stock investors; and **Stock Prospector**, a stock screening tool. ICLUBcentral also publishes the **Investor Advisory Service**, a monthly newsletter produced since 1973 with a proven track record of investment performance.

All of the above programs are officially endorsed by BetterInvesting for its members. Since 2009, ICLUBcentral Inc. is a wholly-owned, for-profit subsidiary of BetterInvesting.

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Order online at <http://www.iclub.com/bistore/>



ICLUBcentral

Software for BetterInvesting Members

	Toolkit 6 <i>Analyze long-term growth stocks and manage your portfolio according to proven, time-tested investing strategies.</i>	\$179.99 \$169.99		
	Club Accounting 3 <i>Better understand your club finances, print reports, share graphs of club performance with other club members.</i>	\$ 69.99		
	Stock Analyst 3 <i>Analyze stocks with techniques and tools designed for experienced investors.</i>	\$199.99		
	Stock Prospector <i>Find the right stocks for your portfolio from a database of thousands of companies (additional data subscription required.)</i>	\$69.99		

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*We are unable to accept any referral code after an order has been processed. Please contact your BetterInvesting chapter if you have any questions about your referral code.