### ICLUBCENTRAL'S Lunchtime Stock Club



with Doug Gerlach President, ICLUBcentral Inc. October 2020



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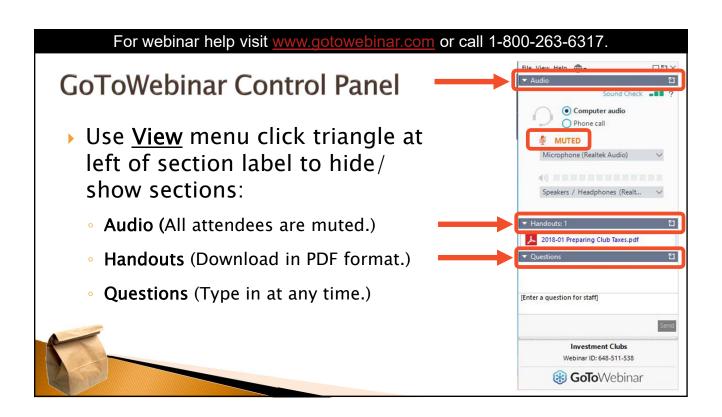
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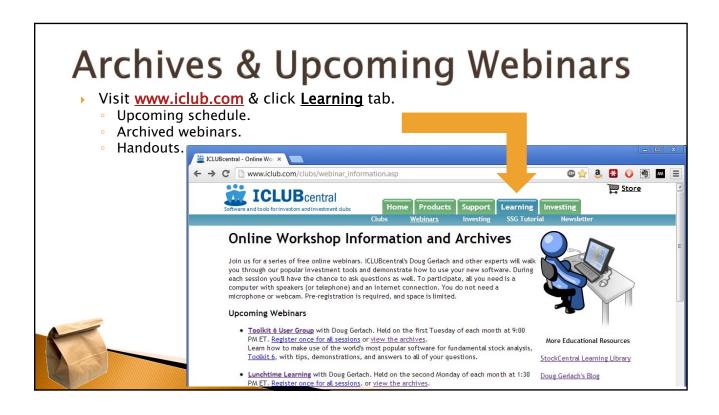
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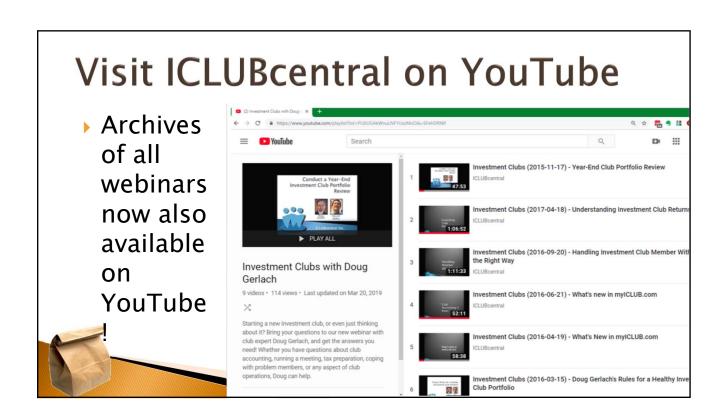
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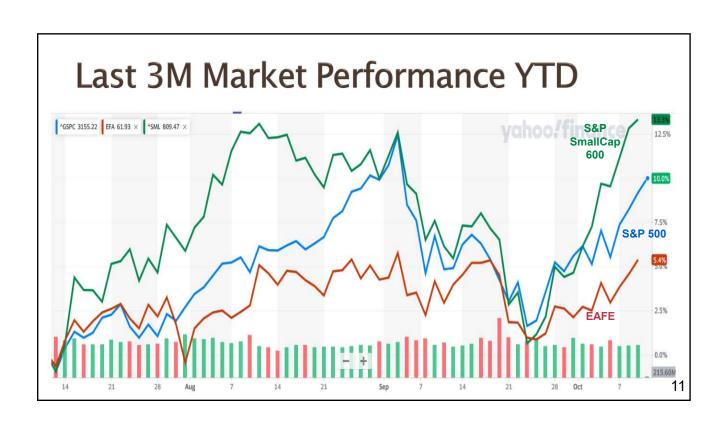
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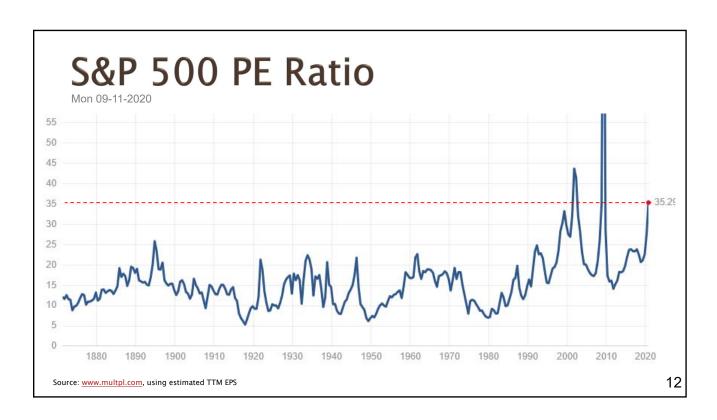


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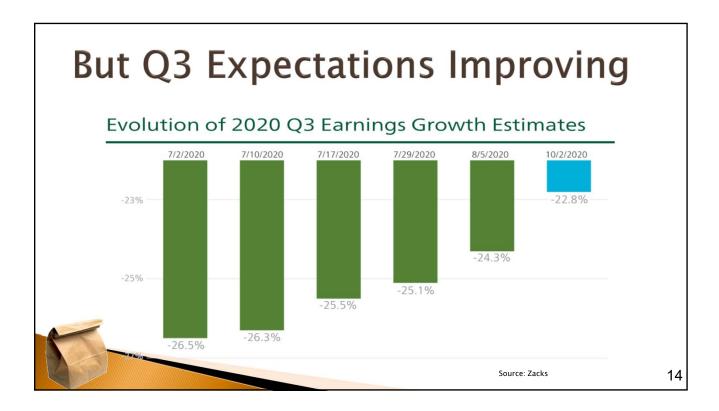
# Market Musings >>> ICLUBCENTRAL LUNCHTIME LEARNING WITH DOUG GERLACH











### K-Shaped Economic Recovery?

- Looks most likely from this point.
  - 1. Unemployment improved but still remains high.
  - 2. Certain sectors & industries remain stressed w/no sign of when improvements may come.
  - 3. Risks of second wave of COVID-19 are growing.
  - 4. No federal stimulus prolongs downturn & makes recovery harder.





### Election Year 2020 Forecasts

- Investors are betting on one of the most volatile U.S. election seasons on record, wagering on unusually large swings in everything from stocks to currencies as they brace for what could be a weekslong haul of unpredictable events."
  - The Wall Street Journal, September 28, 2020
- "Ahead of a potentially disputed result on November 3, fund managers are casting around for new harbors to shelter from a potential storm."

Financial Times, October 7, 2020

### Presidential Election Market Cycle

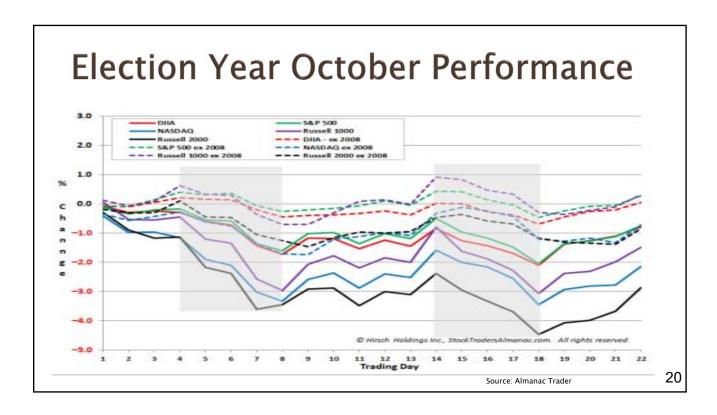
- Last 2 years of 45 presidential administrations since 1833 produced 742.5% gain.
- First 2 years of those administrations only produced 326.6% gain.



Source: Stock Market Traders Almanac 2020

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## DJIA in Election Years Dow Jones Industrials Election Year Seasonal Pattern 1949–2018 All Election Years Open Field Sitting President Running Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Source: Stock Market Traders Almanac 2020 19



### **Election Year October Markets**

- "Election-year Octobers rank dead last for Dow, S&P 500 (since 1952), NASDAQ (since 1972), Russell 1000, and Russell 2000 (since 1980). Eliminating gruesome 2008 from the calculation provides a moderate amount of relief, as rankings climb to mid pack."
- "Should a meaningful decline materialize in October it is likely to be an excellent buying opportunity, especially for any depressed technology and smallcap shares.

Jeff Hirsh, Almanac Trader, 2020-09-21

### Confused? You're Not Alone

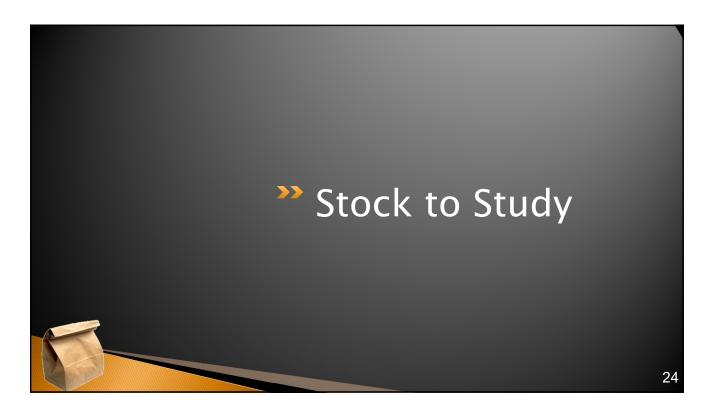
- Part of the problem is the markets don't know what to do about the election. We have all been humbled in prognostications of markets given recent experiences."
  - Gershon Distenfeld, co-head of fixed-income, AllianceBernstein



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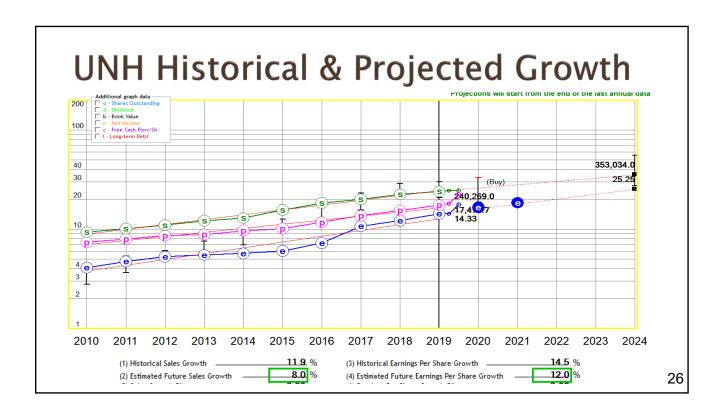
### 4 Tips for Coping w/Election Turmoil

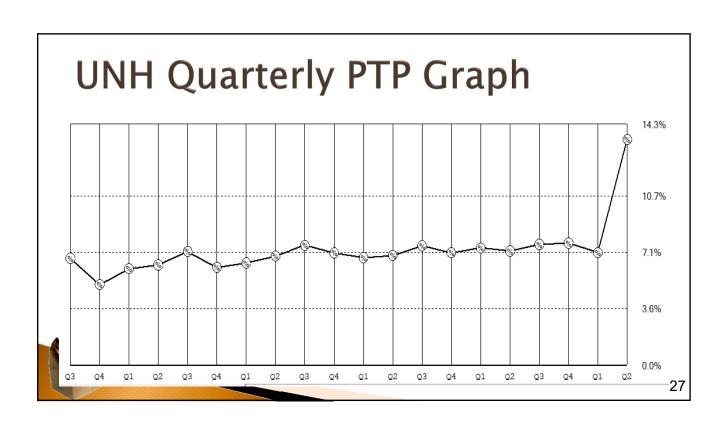
- 1. Never act as result of fear or panic.
- Remember that patience is great defense for dealing with market volatility.
- 3. Continue to think defensively with stock selection.
- Begin to think about gain/loss tax harvesting prior to year-end.

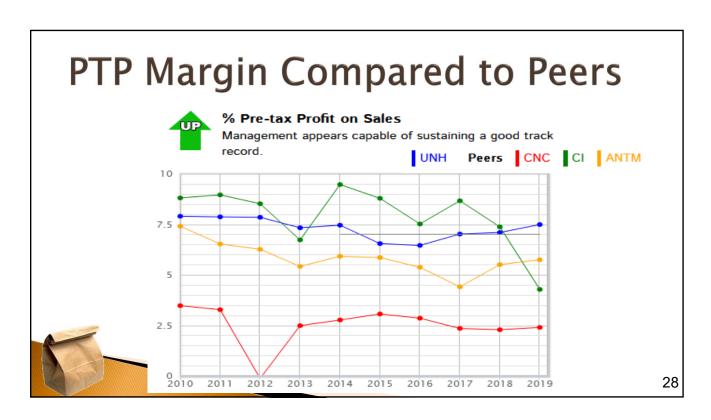


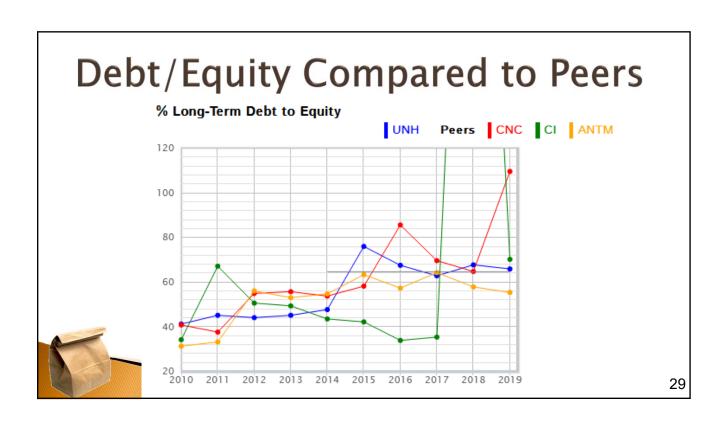
### United Healthcare (UNH)

- Largest private health insurance provider in U.S.
- ▶ 50 million members across U.S. & international businesses.
- Recommended in September 2020 Investor Advisory Service at ~\$320 (end of July).
- Now selling at ~\$331.









	CURREN	ENT PRICE (P/E) 331.00 (18.6) 52-WEEK HIGH (P/E) 331.00 (18.6) 52-WEEK LOW (P/E) 187.72				(10.6)			
	Fiscal Year	High Price	Low Price	EPS	High P/E	Low P/E	Dividend	% Payout	% High Yield
1	2015	126.2	95.0	6.01	21.0	15.8	1.875	31.2	2.0
2	2016	164.0	107.5	7.25	22.6	14.8	2.375	32.8	2.2
3	2017	231.8	156.1	10.72	21.6	14.6	2.875	26.8	1.8
4	2018	287.9	208.5	12.19	23.6	17.1	3.450	28.3	1.7
5	2019	300.0	208.1	14.33	20.9	14.5	4.140	28.9	2.0
6	AVERAGE		155.0		21.9	15.4		29.6	
	AVERAGE P/E RATIO		18.7	PROJECTED P/E	RATIO 1	6.6	TTM EPS		17.78
		RATIO	18.6 PEG	PEG RATIO	PEG RATIO 1.4			FTM EPS	19.91
		99.7%	PROJ. RELATIVE VALUE 89.1%		9.1%	AVG TTM + FTM EPS		18.85	

4 EVALUATING REWARD and RISK over the next 5 years					
A FUTURE HIGH PRICE ANALYSIS — NEXT 5 YEARS  Selected High P/E 21.9 X Estimated High Earnings	s/Share25.25	= Forecast High Price \$	553.0		
B FUTURE LOW PRICE ANALYSIS — NEXT 5 YEARS  (a) Sel. Low P/E 15 . 4 X Estimated Low E (as adj.)	Earnings/Share 14.33 17	.78_ = \$273	.8		
(c) Recent Severe Low Price =187.7					
(d) Price Dividend Will Support = Present Divd. ÷ High Yield =  Selected Estimated Low Price  C PRICE RANGES  Forecast High Price 553.0 Estimated Low Price 2'	5.00÷0.022 73.8 = Range27	=226.3 = \$ 79.2 25% of Range = _	69.8		
BUY (Lower 25% of Range) =	to	343.6			
MAYBE (Middle 50% of Range) =	343.6 <sub>to</sub>	483.2			
SELL (Upper 25% of Range) =	483.2to	553.0			
Current Price331.00	is in the	Buy	Range		
D REWARD/RISK ANALYSIS (Potential Gain vs. Risk of Loss)	The price that would satisfy both the risk [3-1 Reward/Risk ratio] and reward (15% total return) is : \$291.68				
(Forecast High Price 553.0. Current Price 331.00 )÷( C	current Price 331.00 - Estimated Lo	w Price 273.8 )=	_3.9 <sub>To 1</sub>		
			31		

5 TOTAL RETURN	ANALYSIS	
A CURRENT YIELD Present Full Year's	ividend \$5.000 + Current Price of Stock \$ _331.00_ =1.5 % Present Yield or % Returned on Pu	urchase Price
<b>B AVERAGE YIELD</b> Avg. % Payout	USING FORECAST HIGH P/E21.9 = Avg. Yield1.4	
C % COMPOUND A	INUAL TOTAL RETURN - USING FORECAST HIGH P/E	
Average Yield	1.4% + Annual Appreciation10.8_% = Compound Annual Total Return12.2%	
		(



### Where's Doug?

- Oct 17 BetterInvesting Northern Texas Chapter.
- Nov 7 BetterInvesting Northern California Chapters.
- Nov 10 BetterInvesting Puget Sound Chapter.
- ▶ Nov 17–19 eMoneyShow.
- ▶ Dec 5 BetterInvesting Philadelphia, Willow Grove, PA.
- ▶ Dec 7–9 eMoneyShow.



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