

# Linking SSGPlus Stock Studies to myICLUB.com Portfolio Reports

DOUG GERLACH, PRESIDENT, ICLUBCENTRAL INC.

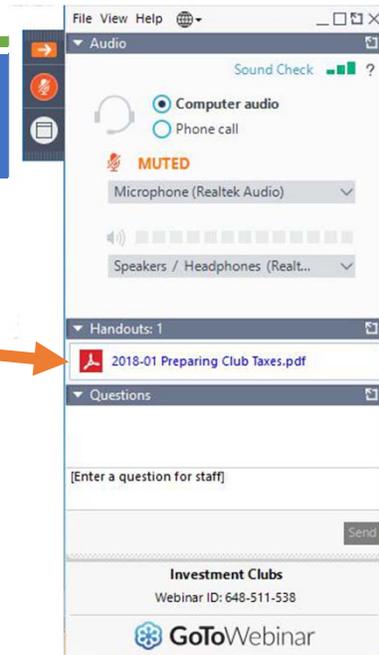


April 2021

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## Download Handout

Handout in PDF format is available in Handouts tab.



## RECENT MYICLUB.COM TWEAKS

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## What's New on myICLUB.com?



- Link to **Yahoo! Finance** from **Accounting & Securities Summary** pages for portfolio stock research (look for icon in top right corner of page).
- New **Portfolio Yield Report** with yield & dividend metrics & total portfolio yield.
- Comments can be added & saved to **Valuations**, & appear on **Valuation Reports**.
- Pending member withdrawals now appear on **Withdrawal Transaction** screen.
- **Foreign partners** can be designated on **Member Profile**.
- **Country of foreign securities** can be set in **Securities Settings**.
- **Security Types** are displayed on **Accounting & Securities Summary** pages (to help reinforce need to set Security Type for non-Common Stock securities for tax purposes).

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## WHAT IS THIS MYICLUB.COM- TO-SSGPLUS LINK?

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### What Is myICLUB.com-to-SSGPlus Link?



- myICLUB.com feature allows club members to link to their BetterInvesting SSGs.
- Members' SSG judgment is then used in myICLUB.com Portfolio & StockWatcher Reports.
- Objective is to provide better outlook than was previously provided via default judgment.

## Requirements



- All myICLUB.com clubs have this capability.
- Any club member who is designated StockWatcher must have BetterInvesting SSGPlus account.
  - Possible for single club member to manage & link all SSGPlus stock studies to their myICLUB.com.
  - CoreSSG stock studies cannot be linked.
  - Toolkit 6 stock studies cannot be linked directly, but can be imported to SSGPlus account.

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## Instructions



- Quick Start Guide (PDF) available in myICLUB.com File Storage folders.
- Includes complete instructions & descriptions of all Portfolio Reports.



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## STEP I. MEMBERS LINK ACCOUNTS

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### Members Link SSGPlus to myICLUB.com



- Club member logs into myICLUB.com & establishes link to their BI account:
  - Click **My Account** at top right corner of any page.
  - Select **Establish BI Link** from menu.
  - Enter BetterInvesting username & associated password, then click **Establish Link** button.
  - Once link is established, "Your ICLUB-BI link is established" will be displayed along with BI membership number.
- *Note: BI Link function is also available in myICLUB.com People > Preferences.*
- This is one-time procedure.

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The screenshot shows the myICLUB website interface. At the top left is the myICLUB logo. To the right, there is a 'Your Clubs:' dropdown menu with 'Any I.C.' selected. Further right, a user is logged in as 'Welcome, Alantis' with links for 'My Account' and 'Logout'. Below the header, there are 'Home' and 'Help' links. On the left side, a vertical menu lists account options: 'My Account Home', 'Change Username', 'Change Password', 'Change Security Question', 'Change Contact Info', 'Email Preferences', and 'Establish BI Link'. An orange arrow points to 'Establish BI Link'. The main content area is titled 'Establish BI Link' and contains a paragraph explaining that many reports require values from the Stock Selection Guide, which are updated via the BetterInvesting.org website. Below this text are two input fields: 'BI Username:' and 'BI Password:', each with a small green eye icon to its right. A button labeled 'Establish Link' is positioned below the fields. At the bottom of the main content area, there is a link: 'Not a BetterInvesting club or BetterInvesting member? Visit BetterInvesting for information on membership for you and your club.'

This screenshot shows the myICLUB website interface after the link has been established. The layout is similar to the previous screenshot, but the user is now 'Welcome, Doug'. The 'Establish BI Link' menu item on the left is highlighted in blue, and an orange arrow points to it. The main content area is titled 'Establish BI Link' and contains the same introductory paragraph. Below the paragraph, the text reads: 'Your ICLUB-BI link is established. Your BI # is [redacted]'. Below this, another paragraph states: 'You may now link your SSG Plus stock studies to any stock you have been assigned to watch for your club on the 'My StockWatcher Assignments' page.' A button labeled 'Unlink' is located below this text. At the bottom, the same link is present: 'Not a BetterInvesting club or BetterInvesting member? Visit BetterInvesting for information on membership for you and your club.'

## STEP 2: CLUB OFFICER ASSIGNS STOCKS

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### Club Officer Assigns Stocks



- Club Administrator or Officer with permissions to “Create and delete ballots, and edit StockWatcher assignments” assigns each stock to member:
  - Go to **Reports**, then click **StockWatcher Assignments**.
  - Select assigned club member for each stock in portfolio.
  - One member can manage many stocks, each stock can have only one StockWatcher. ■
- Only stocks can have StockWatchers. Other types of securities cannot be assigned.
- “Last Generated” is date StockWatcher last created StockWatcher Report for that stock.

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**Checked Past**

**Monthly**  
 Monthly Report  
 Valuation Statement  
 Member Status  
 StockWatcher Assignments  
 StockWatcher Report

**Portfolio**  
 Company Size  
 Diversification

## Reports & Charts

### StockWatcher Reports & Watch List

**My StockWatcher Assignments**  
 Lists which of your SSG Plus studies are linked to which stocks. Can also establish or edit links.

**Member StockWatcher Assignments**  
 Lists which members are assigned to which stocks. Can also edit assignments.

**Generate StockWatcher Report**  
 A report on a stock held by the club, for presentation by a member at a meeting.

**Club Watch List**  
 Keep track of members' ideas for future investments in the club's portfolio.

### Monthly & Frequently-Accessed Reports

**Unified Monthly Report**  
 This multi-page report displays the current Valuation Statement, Member Status Report, and a Complete Journal of all transactions since the last club meeting.

**Valuation Statement**  
 Displays consolidated club portfolio, cash value, and cash balance.

**Member Status**

**Checked Past**

**Monthly**  
 Monthly Report  
 Valuation Statement  
 Member Status  
**StockWatcher Assignments**  
 StockWatcher Report

**Portfolio**  
 Company Size  
 Diversification

## StockWatcher Assignments

Each stock in your club requires a **StockWatcher**, and only one **StockWatcher** can be assigned to any company (but one member can be assigned many stocks). Each **StockWatcher's SSG Plus** stock studies will be used to populate the data and judgment in the club's **myICLUB.com Portfolio and StockWatcher Reports**. ([How do I import my SSGs?](#))

Security	Assigned To	Last Generated
Apple ( <b>AAPL</b> )	Doug Gerlach	4/6/2021
Air Lease ( <b>AL</b> )	Earl Alphonse	N/A
Century Communities ( <b>CCS</b> )	Russell Malley	4/6/2021
Duke REIT ( <b>DRE</b> )	--Not Assigned--	N/A
Extra Space Storage ( <b>EXR</b> )	Doug Gerlach	4/13/2021
Fastenal ( <b>FAST</b> )	Earl Alphonse	N/A
Gilead Sciences ( <b>GILD</b> )	Russell Malley	4/5/2021
Globus Medical ( <b>GMED</b> )	Doug Gerlach	3/30/2021

## STEP 3: CREATE SSG WITH SSGPLUS

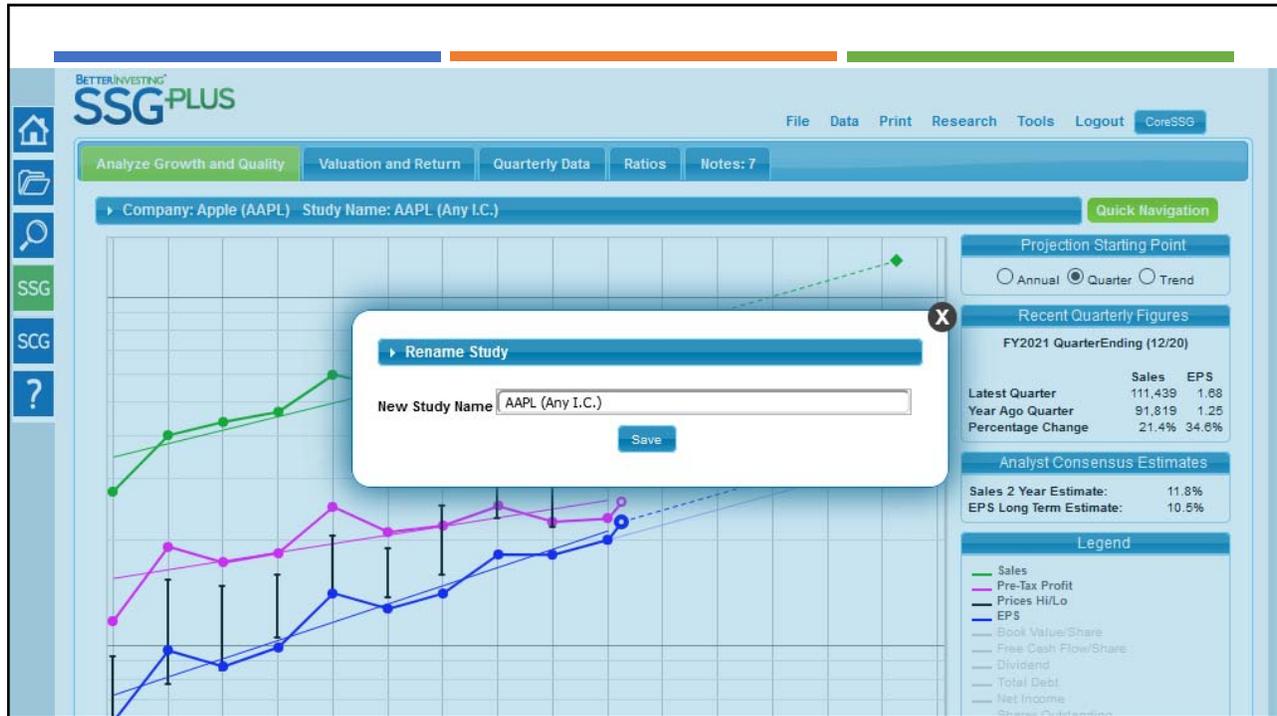
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### Create SSG on SSGPlus



- If SSGPlus study already exists, this step can be skipped.
- Otherwise, members log into [BetterInvesting.org](http://BetterInvesting.org) website & create SSG using SSGPlus.
- Recommend changing name of study to include club name (to make it easier to identify later), especially if member has more than 1 study for assigned companies.

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## STEP 4: LINK SSG TO MYICLUB.COM

## Link Your SSGs to myCLUB.com



- On myCLUB.com, go to **Reports** and select **My StockWatcher Assignments**.
- Stocks with “--Not Linked--” have not yet been linked to an SSGPlus study.
- Select the correct SSGPlus study to be used in myCLUB.com reports.
- Repeat for each assigned stock.

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Club Home Accounting **Reports** Watch List Taxes People Voting Message Boards File Storage Calendar Help

### Checked Out

**Monthly**  
Monthly Report  
Valuation Statement  
Member Status  
StockWatcher Assignments  
StockWatcher Report

**Portfolio**  
Company Size  
Diversification

## Reports & Charts

### StockWatcher Reports & Watch List

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Lists which of your SSG Plus studies are linked to which stocks. Can also establish or edit links.

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Club Home Accounting **Reports** Watch List Taxes People Voting Message Boards File Storage Calendar Help

## Checked Out Post

## My StockWatcher Assignments

You are the **StockWatcher** for the following stocks for your club. It is your responsibility to update the SSGs for each of your stocks on a regular basis (such as before each meeting) using **BetterInvesting's SSG Plus** application. The results of these SSGs are then used to update the club's **myICLUB.com Portfolio and StockWatcher Reports**.  
[\(How do I import my SSGs?\)](#)

Security	BI Study
Apple ( <b>AAPL</b> )	AAPL (Any I.C.)
Extra Space Storage ( <b>EXR</b> )	--Not Linked--
Globus Medical ( <b>GMED</b> )	AAPL (Any I.C.)
Miller Manufacturing ( <b>MLR</b> )	AAPL (1/2/2021)
Ollie's Bargain Outlet ( <b>OLLI</b> )	--Not Linked--
RPM ( <b>RPM</b> )	OLLI 2/10/19
	RPM 3/23/21

## See Who Is Assigned to Each Stock

- To see current assignments, go to Reports > Member StockWatcher Assignments.
- “Last Generated” date is date each member last generated a StockWatcher Report for that stock.

Each stock in your club requires a **StockWatcher**, and only one **StockWatcher** can be assigned to any company (but one member can be assigned many stocks). Each **StockWatcher's SSG Plus** stock studies will be used to populate the data and judgment in the club's **myICLUB.com Portfolio and StockWatcher Reports**. ([How do I import my SSGs?](#))

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Air Lease (AL)	Earl Alphonse	N/A
Century Communities (CCS)	Russell Malley	4/6/2021
Duke REIT (DRE)	--Not Assigned--	N/A
Extra Space Storage (EXR)	Doug Gerlach	4/13/2021
Fastenal (FAST)	Earl Alphonse	N/A
Gilead Sciences (GILD)	Russell Malley	4/5/2021
Globus Medical (GMED)	Doug Gerlach	3/30/2021

## STEP 5: UPDATE SSGPLUS STOCK STUDY

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### Link SSGs to myICLUB.com



- Each month (or on schedule set by club), members update their SSG Plus stock studies on BI website with current data, price, & judgment.
- Date of last data & price is shown on all myICLUB.com Portfolio Reports with name of StockWatcher

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Club Home Accounting **Reports** Watch List Taxes People Voting Message Boards

### Checkered Past



**Monthly**  
Monthly Report  
Valuation Statement  
Member Status  
StockWatcher

## Portfolio Summary Report

A quick overview of stocks that might be compelling buys or sells, using data from **StockWatcher's** most recent BetterInvesting **SSG Plus** stock study. ([How do I use this report?](#))

Ticker	Company	% Port	Price Date	Price
AAPL	Apple <i>(Doug Gerlach, 4/20/2021)</i>	17.0	4/16/2021	134.16
AL	Air Lease <i>(Earl Alphonse, 3/25/2021)</i>	3.4	3/24/2021	46.67
CCS	Century Communities <i>(Russell Malley, 4/19/2021)</i>	8.3	4/15/2021	65.47 <sup>30</sup>

## STEP 6: VIEW MYICLUB.COM PORTFOLIO REPORTS

# myCLUB.com Portfolio Reports



- Portfolio Diversification Reports are not affected – only reports with “judgment” (EPS & Revenue growth rate projections, estimated future P/E ratios, high & low price selections) pull in data from member SSGs:
  - Portfolio Review
  - Portfolio Offense
  - Portfolio Defense
  - Portfolio Summary
  - Portfolio Trend
- **Prices are not pulled in from club’s official Valuation.**
- Help & descriptions of fields included in Quick Start or from Help link.
- Upcoming webinar will review all myCLUB reports.

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Accounting
**Reports**
Watch List
Taxes
People
Voting
Message Boards
File Storage
Calendar
Help



**Monthly**

- Monthly Report
- Valuation Statement
- Member Status
- StockWatcher Assignments
- StockWatcher Report

**Portfolio**

- Company Size
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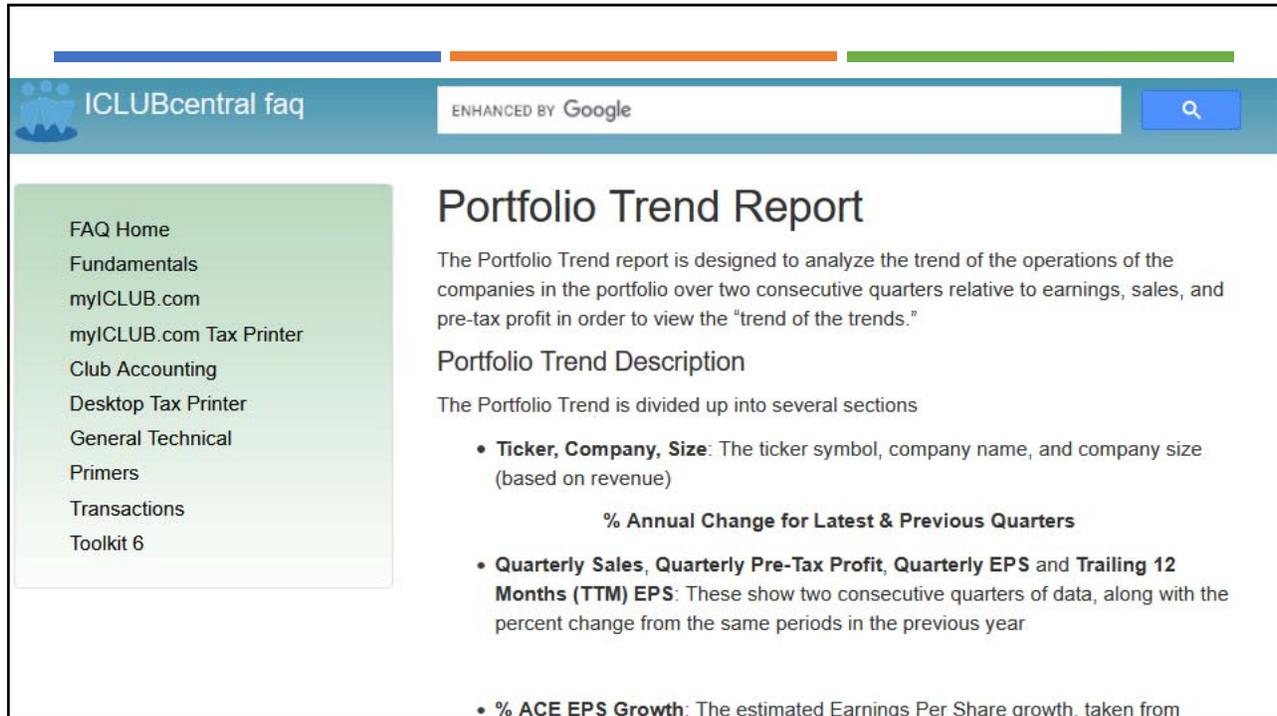
## Portfolio Trend Report





To review the "trend of trends" of key growth performance factors, using data and judgment from each **StockWatcher's** most recent BetterInvesting **SSG Plus** stock study. [\(How do I import my SSGs?\)](#)

														% Annual Change for Latest & Previous Quarters			% Est	
Ticker	Company	Size	Qtr End	# of Shares	Current Price	Price Date	Total Value	% of Port	Qtrly Sales	Qtrly PTP	Qtrly EPS	TTM EPS	EPS Growth					
AAPL	Apple <small>(Doug Gerlach, 4/20/2021)</small>	Large	12/20	404.00	122.15	3/31/21	49,348.60	17.0	21.4 1.0	29.6 -7.6	34.4 -4.0	16.4 10.1	11.0					
AL	Air Lease <small>(Earl Alphonse, 3/25/2021)</small>	Mid-sized	12/20	200.00	49.00	3/31/21	9,800.00	3.4	-10.8 -7.0	-33.2 -20.9	-33.8 -23.9	-13.8 -0.8	N/A					
CCS	Century Communities <small>(Russell Malley, 4/19/2021)</small>	Mid-sized	12/20	400.00	60.32	3/31/21	24,128.00	8.3	24.6 34.6	124.5 86.3	66.9 70.1	71.7 80.7	N/A					
DRE	Duke Realty Corp	Mid-	12/20	400.00	41.93	4/15/21	16,772.00	5.8	No SSG Plus Link Established									



ICLUBcentral faq

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FAQ Home  
Fundamentals  
myICLUB.com  
myICLUB.com Tax Printer  
Club Accounting  
Desktop Tax Printer  
General Technical  
Primers  
Transactions  
Toolkit 6

## Portfolio Trend Report

The Portfolio Trend report is designed to analyze the trend of the operations of the companies in the portfolio over two consecutive quarters relative to earnings, sales, and pre-tax profit in order to view the "trend of the trends."

### Portfolio Trend Description

The Portfolio Trend is divided up into several sections

- **Ticker, Company, Size:** The ticker symbol, company name, and company size (based on revenue)
  - % Annual Change for Latest & Previous Quarters**
- **Quarterly Sales, Quarterly Pre-Tax Profit, Quarterly EPS and Trailing 12 Months (TTM) EPS:** These show two consecutive quarters of data, along with the percent change from the same periods in the previous year
- **% ACE EPS Growth:** The estimated Earnings Per Share growth, taken from

## USING STOCKWATCHER REPORTS

## Using StockWatcher Reports



- myICLUB.com StockWatcher Reports are designed to help clubs focus on what's most important in reviewing changes to stocks held in portfolio.
- StockWatcher Reports currently use default judgment, but expect to change to allow use of linked SSGPlus study judgment.

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## Generating StockWatcher Report



- Go to StockWatcher Report in Reports section.
- Click Generate StockWatcher Report link next to assigned company.
  - Date is listed for last time each StockWatcher Report was generated by StockWatcher.

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Club Home Accounting **Reports** Watch List Taxes People Voting Message Boards File Storage Calendar Help

**Checked Past**



**Monthly**

- Monthly Report
- Valuation Statement
- Member Status
- StockWatcher Assignments
- StockWatcher Report**

**Portfolio**

- Company Size
- Diversification

## StockWatcher Generator

The StockWatcher Report can be used as an outline of key fundamental factors that an investment club should review on a regular basis, and is designed to be presented at a club meeting along with your own research to augment the information provided in the report. If available, your **SSG Plus** stock studies are used to populate the data and judgment ([How do I import my SSGs?](#)). If no SSG Plus stock study is available, default judgment is used.

**Doug Gerlach** is the club's official StockWatcher for the following securities:

Apple ( <b>AAPL</b> )	<a href="#">Generate StockWatcher Report</a>
Extra Space Storage ( <b>EXR</b> )	<a href="#">Generate StockWatcher Report (Uses default judgment)</a>
Globus Medical ( <b>GMED</b> )	<a href="#">Generate StockWatcher Report</a>
Miller Manufacturing ( <b>MLR</b> )	<a href="#">Generate StockWatcher Report (Uses default judgment)</a>
Ollie's Bargain Outlet ( <b>OLLI</b> )	<a href="#">Generate StockWatcher Report</a>
RPM ( <b>RPM</b> )	<a href="#">Generate StockWatcher Report</a>

You may also generate a StockWatcher report for any of the securities currently held in the club's portfolio:

Apple

Club Home Accounting **Reports** Watch List Taxes Pe

**Checked Past**



**Monthly**

- Monthly Report
- Valuation Statement
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- StockWatcher Assignments
- StockWatcher Report**

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- Company Size
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## StockWatcher G

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**Doug Gerlach** is the club's official S

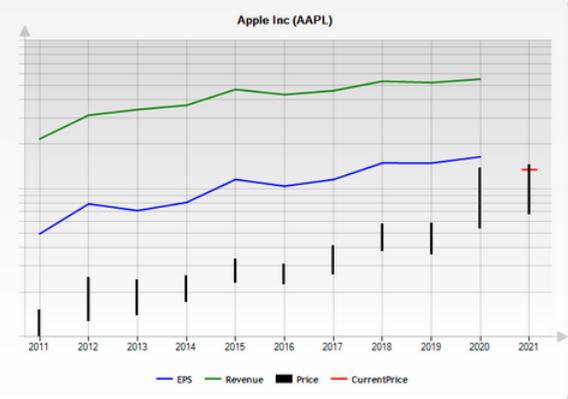
Apple ( <b>AAPL</b> )	<a href="#">Ge</a>
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Globus Medical ( <b>GMED</b> )	<a href="#">Ge</a>
Miller Manufacturing ( <b>MLR</b> )	<a href="#">Ge</a>
Ollie's Bargain Outlet ( <b>OLLI</b> )	<a href="#">Ge</a>
RPM ( <b>RPM</b> )	<a href="#">Ge</a>

You may also generate a StockWatc

Apple 

review the

StockWatcher Report for AAPL  
 Date Report Generated: 4/20/2021 4:20:48 PM, by Doug Gerlach, Any I.C.



**Apple Inc (AAPL)**

**Overview**

Apple is in the Consumer Electronics industry group, which is a component of the Technology sector. This stock is currently tracked by [Investor Advisory Service](#) (Buy price up to: \$74.00)

With TTM revenues of \$274,515,000M, it is considered a mega-sized company. With a current market capitalization of \$2,363,504.38M, it is a mega-cap stock.

Apple appears on the **myICLUB Investment Club Top 40** as of March 2021. The myICLUB Top 40 reports on the stocks most widely owned, sold, and purchased by clubs and is updated each month. In the most recent myICLUB Top 40, Apple is ranked: **number 1 of securities most widely owned by investment clubs**

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## WHAT'S AHEAD?

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## Upcoming Enhancements



- Adding left navigation menu section for StockWatcher & Watch List.
- More graceful support for non-Stock securities (REITs, PTPs, ETFs, mutual funds, etc.).
- Add to SSGPlus update date next to “Last Generated” date on StockWatcher Assignments page.
- Some Portfolio Reports still using Analysts’ EPS Estimates, not user judgment, & will be adjusted.
- Allow StockWatcher Report to be generated with club’s official StockWatcher data, with member’s own data, or with default judgment.
- Integration of SSGPlus into myICLUB.com club Watch List.

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## Questions?



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## Get Help When You Need It!

- Review the Quick Start Guide:
  - Available in myICLUB.com File Storage.
- Click Help:
  - On any myICLUB.com page.
- Check the FAQs:
  - [www.ICLUB.com/faq/](http://www.ICLUB.com/faq/)
- ICLUBcentral Webinars
  - [www.ICLUB.com/webinars/](http://www.ICLUB.com/webinars/)
- Online Help from ICLUBcentral
  - [www.iclub.com/support/](http://www.iclub.com/support/)
- Telephone Support from ICLUBcentral
  - 877-33-ICLUB, 9:30 AM - 6:00 PM ET, Mon-Fri

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# Thank You!

CONTACT ME AT [GERLACH@ICLUB.COM](mailto:GERLACH@ICLUB.COM) WITH ANY QUESTIONS.

